



SPONSORSHIP PACKAGE

The Sponsorship Package (SP) entitles Company **Sponsor** to participate in the individual events of **TCT RUSSIA 2021** Congress Program.

As planned, the Congress is to be held offline, as defined by the current Moscow quarantine measures, as well as online following the continuous medical education requirements to internet-based educational events. There will be the Congress principal and elective programs to be provided on the uniform internet platform of the same imaging level.

The full SP cost is **EUR 66,000** in case of offline event attendance of **no less than 300** and **EUR 33,000** for a lesser attendance. In the last case, the options marked * are not granted. Those marked** do not apply to the first option.

Once all other terms are equal for the competing applications, the Sponsor enjoys second priority after the title program sponsors.

The list of the package includes:

1. Sponsor status at TCT Russia 2021 Congress.
2. Right to use Sponsor status for own advertising and marketing purposes.
- 3.1 Sponsor logo placement on: E-invitations and advertising e-banners to meet the continuous medical education requirements.
- 3.2 Sponsor logo placement on: printed posters, invitation letters and Congress program booklets*;
- 3.3 Sponsor logo placement on background image during invited guest photo sessions *.
4. Sponsor logo placement on Congress website.
5. Participate in compiling the Congress participant's package, including the promo flyer (up to A4, inclusively)*.
6. Mention of Company as Congress Sponsor in mass media.
7. Mention of Company as Congress Sponsor in the info sponsors publications.
8. Provision of a one page space in the Congress program booklet for the Sponsor's advertising materials.*
9. Placement of Company logo image on the separate screen, with announcing the Sponsor by the master of the Congress opening ceremony.
10. Special acknowledgement expressed to Company by the master of the Congress opening ceremony for the support provided to Congress preparations.

The Sponsor is entitled to:

11. The right to free registration for up to 4 Company representatives.**
- 12.1 The right to min. 16 sq. m exhibition space, including the promo counters, of most affordable size to be located in a preferred convenient area (by priority). *
- 12.2 Provision of two pages space in the Congress exhibition catalogue booklet for Company pictures and textual information.*

12.3 The right to promo material placement on shelving units in the exhibition space and dedicated areas.*

12.4 The right to free registration of up to 4 Company representatives at the exhibition booth, including.*

13.1 The right to Company video clip placement (up to 5 min.) on the separate screens for the participants.*

13.2 The right to showing a creative structured video clip of Company (up to 5 min.) on the Congress elective program livestream screen.

14.1 The right to promo video clips placement (up to 3/day/30 sec. each) to meet the continuous medical education requirements at an agreed time on both the principal and Congress elective program screens.*

14.2 The right to promo video clips placement (up to 5/day/30 sec. each) to meet the CME standards at an agreed time on both the principal and Congress elective program screens.**

15. The right to create a page with Sponsor textual and visual materials on the Congress website (up to 100 MB) (video ads, activities on the Congress, Company profile, an ad flyer, a business card).

16. The right to create a chat with the page visitors for most affordable duration (24 h).

17. The right to Company logo placement with a hyperlink to the Company website in a Congress mobile application (Android, IOS).

18. The right to connection to the Company page and chat in the Congress mobile application (Android, IOS).

19.1 The right to organize a lunch symposium / satellite symposium (max. 30 min.; subject matter to be agreed with the Organizer). A specially fitted room, simultaneous interpreting services and meals (lunch) to be provided by the Congress Organizer.*

19.2 The right to organize a symposium / satellite symposium (max. 30 min; subject matter to be agreed with the Organizer) as part of the principal program. A specially fitted online site and simultaneous interpreting services to be provided by the Congress Organizer.**

20. The right to organize a thematic discussion club (up to 2), including experts, under the Congress elective program (max. 60 min.; subject matter to be agreed with the Organizer). The Congress Organizer will provide a specially fitted room or an online site, simultaneous interpreting services and methodological support.

21. The right to organize an interactive training workshop (up to 2), including experts, under the Congress elective program (max. 45 min.; subject matter to be agreed with the Organizer). A specially fitted room or an online site, simultaneous interpreting services and methodological support to be provided jointly with the Congress Organizer.

22. The right to organize an Instrumental theatre (up to 2), including experts, under the Congress elective program (max. 45 min.; subject matter to be agreed with the Organizer). A specially fitted room or an online site, simultaneous interpreting services, programming, and the demo technology to be agreed with the Organizer.

23. The right to organize an Interview session with an expert (max. 3 sessions) under the Congress elective program (max. 25 min; the subject matter and expert to be agreed with the Organizer). A specially fitted room or an online site, simultaneous interpreting services, methodological support and the interview questions to be agreed with the expert.

24. The right to receipt of up to 2 invitations to the Congress opening or closing ceremony at an agreed time to allow for the quarantine limitations.

25. The right to mailings to potential participants with a notice of Sponsor activities.
26. Preemptive right for participation and a special price for extra services.
27. Sponsor logo placement on the Organizer website in Russia.
28. Use of Sponsor title in advance of the next advertising campaign due to the annual Congress format.

Organizers:

- *The Russian Scientific Society of Endovascular Therapies*
- *Cardiovascular Research Foundation (CRF)*.

